

**PR**

**PREISSIG POSTER**

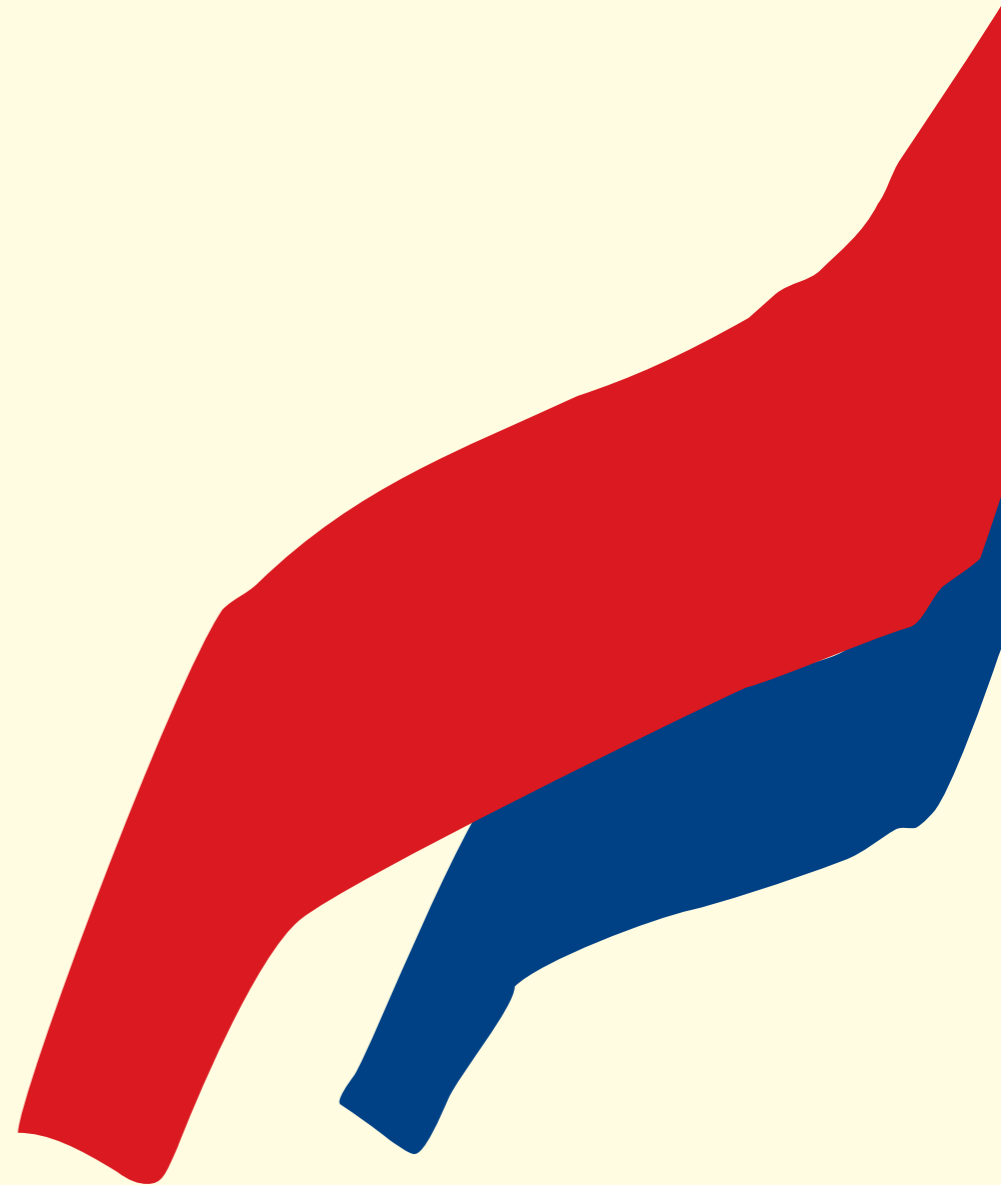


PREISSIG POSTER

CZECHOSLOVAKS!

NOW

OR NEVER!



THE MAJORITY OF VOJTĚCH PREISSIG'S TYPE  
FACES HAVE BEEN, FROM THEIR VERY CREA-  
TION, SUBJECT TO CONTROVERSIAL EVALUA-  
TIONS WHICH MIGHT PERHAPS FILL MORE PAG-  
ES THAN HAVE BEEN SET IN THESE TYPE FAC-  
ES SO FAR. THE CONSIDERABLE TECHNOLOGI-  
CAL BACKWARDNESS OF CZECH TYPOGRAPHY BE-  
TWEEN THE WORLD WARS INTENSIFIED THE AU-  
THOR'S CREATIVE EFFORT EVEN MORE.

FIND THE RANGE  
OF YOUR PATRIOTISM BY ENLISTING  
IN THE NAVY!

**A A**

CUT IN LINO BY VOJTĚCH PREISIG IN 1918 FOR  
THE PURPOSE OF PATRIOTIC POSTERS INVITING  
VOLUNTEERS TO JOIN FOREIGN CZECHOSLOVAK  
ARMED FORCES DURING WW1.

**A B C D E F G H I J K L M**

**N O P Q R S T U V W X**

**Y Z Æ Œ Ø A B C D E F G**

**H I J K L M N O P Q R S T**

**U V W X Y Z Æ Œ 0 1 2 3 4**

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